

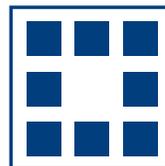


Customized and Affordable



## Professional Staffing Solutions

- Together we're better.
- The hardest thing you will have to do is choose.



**Lonski and Associates, LLC**  
Recruiting - Staffing - Consulting

## ABOUT US

Lonski and Associates, LLC offers specialized recruiting, staffing and consulting solutions for the PowerSports, Outdoor Recreation, RV, Power Equipment, Motorcycle, and Marine Industries. We have developed extensive resources and expertise to meet even the most demanding human resources challenges.

The team at Lonski and Associates recruits from fields where they have hands-on experience. We ensure a personal commitment to excellence from each of our recruiters. We've earned our reputation as one of the most successful placement agencies through policies of personalized service and confidentiality, coupled with the most ethical, professional standards in the recruiting industry.

Since 2005, our recruiters have served multiple markets and industries from manufacturing and engineering to sales and sales management, industry transition to executive search, with the highest caliber search services and placements. We are only focused on Companies, Clients and Candidates that can relate to as we say, "any product or service that goes with a sparkplug."

For every search, we bring incomparable recruitment resources and a personal commitment to excellence from each member of our recruiters. Clients around the world - United States, Canada, South America, Asia, and Europe - depend on search services from Lonski and Associates.



## OUR DIFFERENCE

Lonski and Associates solves the problems most executives loathe about retained and/or contingency search firms - expensive fees, large deposits, exclusivity, and long lead times. Additionally, Lonski and Associates addresses those clear inadequacies of such firms - absence of research, shallow "off target" Candidate pools and an inability to stand behind their work. We are completely focused on related industries and only fill related industry and product positions: Sales, Sales Management, VP, Officer, Director, Manager and Staff level positions. As a result, we offer an exceptionally high level of service and deliverables. Here are a few reasons why we are the best choice for helping fast growth Companies meet their unique challenges:

### ***Recruiters who are experienced in their field***

We recruit the best talent in the industry verticals we represent because we are personally experienced in those fields.

### ***More qualified applicants***

Candidates are intensively screened to ensure their experience and needs are appropriate for the job and culture of our Clients.

### ***A 'world-class' customer experience***

We instill a personal commitment to excellence in our recruitment staff, and we remain actively involved throughout the full cycle of the hiring process.



# SEARCH CONSULTANTS WITH A GLO

[www.HenryLonski.com](http://www.HenryLonski.com)

# INDUSTRIES

Lonski and Associates leverages a global base of industry contacts fueled by well-connected industry specialists. Their real world experience, along with established and continually cultivated partnerships, delivers premium Candidates to respected Companies across a broad spectrum of industries and markets.

Our industry and functional group expertise includes:

- Accessories, Parts & Clothing
- Accounting & Finance
- Regulatory EPA & CARB Specialists
- Advertising & Marketing/Communications
- Dealership Operations & Staffing
- Sales & Sales Management
- Engineering Management & Staff
- Research, Design & Product Development
- Fabrication, Design Molding & Release
- Business Development
- Human Resources
- Industrial Services
- Finance & Insurance
- Attorney & Legal Services
- Supply Chain & Logistics
- International Sales & Operations
- Technology & IT Services
- Technicians & Mechanics
- Skilled Trades - Labor
- Manufacturing



Partner with our Clients

Attract the best Candidates

Match to the criteria precisely

GLOBAL REPUTATION FOR EXCELLENCE

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## ABOUT HENRY LONSKI

Henry Lonski is the President at Lonski and Associates. Lonski's career, beginning as a Salesman, Store Manager, Vice President of Bombardier Recreational Products, President of Bombardier Marine, President of Auction123/eBay Motors, and a variety of senior executive positions within emerging Companies has allowed him to develop a solid and unique skill set. Lonski's successful, qualifying experience has been time tested and field proven, significantly affecting sales and market share as shown in documented results. Lonski has mastered every discipline within Sales, Public Relations, Marketing & Advertising, Administration, Product Development, Operations, Market Research, Strategic Planning & Implementation, and Sales Management.



## TESTIMONIALS

Their encyclopedic knowledge of the industry as well as their extensive network of first hand relationships with key industry executives enables us to quickly identify new opportunities for our products. Having known both Henry and Jay for over 20 years, I can unequivocally state that their integrity, resourcefulness and industry insight has no equal. I would not hesitate to recommend their services as best in class.

-Genesys Technology Solutions LLC.

Lonski and Associates, LLC have filled some high profile positions in our business. They've acted in our best interest by even recommending consulting versus permanent. We are extremely pleased with Henry and would highly recommend contacting him if your company is attempting to fill motor sports roles. All of his candidates had extensive research that helped us achieve the right fit.

-Baja Motorsports a Division of Techtronic Industries N.A. Inc

Zero Motorcycles has had consistent success finding quality employees by utilizing the expertise of Lonski and Associates. Henry Lonski understands the PowerSports industry, is responsive to our recruiting needs and has been an excellent source of well-qualified candidates over the last few years.

- Zero Motorcycles

Due to their extensive industry experience, Lonski and Associates was the right choice for our sales recruitment needs.

-BRP Inc. Bombardier Recreational Products Inc.



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